



Everyday People Financial to Present at Centurion One Capital 6th Annual LA Summit

Edmonton, Alberta -- (Newsfile Corp. – May 22, 2025) – Everyday People Financial Corp. (TSX-V: EPF) (OTCQB: EPFCF) (“Everyday People” or the “Company”), a financial services provider, is pleased to announce it will be presenting at the Centurion One Capital (“Centurion One”) 6th Annual LA Summit held at the iconic Beverly Hills Hotel from Monday, June 2nd to Thursday, June 5th, 2025, in Los Angeles, California.

Mr. Gordon Reykdal, Executive Chairman of Everyday People, will be presenting at the Summit. Mr. Reykdal will also be participating on a panel discussion and will be available for one-on-one investor meetings throughout the event.

“We are excited to participate in the Centurion One Summit,” said Mr. Reykdal, Executive Chairman of the Company. “This event provides a unique platform to showcase how Everyday People is innovating financial services to better serve underserved markets in Canada and the UK.”

Centurion One Summit Details

Format: Presentations, Panel Discussions and 1 X 1 Investor Meetings

Presentation Dates: Wednesday, June 4th and Thursday, June 5th, 2025

Time: 9:00 AM PDT - 5:00 PM PDT

Venue: The Beverly Hills Hotel

For more information and registration details, please visit: www.centuriononecapital.com/la-summit.

About Centurion One Capital

Centurion One Capital (“Centurion One”) is the premier independent Investment Banking firm dedicated to fueling the growth and success of growth companies in North America. With an unwavering commitment to delivering comprehensive financial solutions and strategic guidance, Centurion One is a trusted strategic partner and catalyst to propel issuers to unlock their full potential.

Centurion One’s team comprises seasoned professionals who combine extensive financial expertise with deep knowledge of various sectors. Centurion One takes a proactive and results-driven approach, working closely with its clients to develop tailored strategies and execute transactions that maximize value and drive long-term success.

Centurion One - Empowering Growth. Driving Innovation. Partnering for Success.

For more information about Centurion One, visit www.centuriononecapital.com.

About Everyday People Financial Corp.

Everyday People Financial Corp. is a technology-driven financial services company with a mission to help individuals and businesses manage money better. First established in 1988, we have a workforce of 550 people operating in the United Kingdom and Canada providing fully fee-for-service solutions across two business pillars operating in Canada and the United Kingdom.

Revenue Cycle Management (RCM), which helps organizations recover receivables and streamline billing processes without purchasing consumer debt, and Financial Services, which provides digital tools and credit access programs that support Canadians on their financial journey, all without lending money.

Founded on the belief that everyone deserves a second chance to rebuild financial health and wealth, the Company is committed to providing affordable, innovative, and responsible financial solutions that create lasting value for our clients, customers, and shareholders.

We are changing the way people manage money by enhancing our client and consumer services with our own affordability assessment programs with specialized financial products and literacy programs. We're helping everyday people rebuild their financial health for generational wealth. We stand for creativity and entrepreneurship. Our combination of companies, products and services has been established to ensure we can fulfill consumers' financial needs and service them in a low-cost and effective manner.

For more information visit: www.everydaypeoplefinancial.com.

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Cautionary Note Regarding Forward-Looking Statements

This news release includes certain "forward-looking statements" or "forward-looking information" (collectively referred to hereafter as "forward-looking statements") under applicable Canadian securities legislation. Forward-looking statements include, but are not limited to, statements with respect to financial performance, results of operations, integration of the acquired businesses, and the business, plans, strategy, and operations of the Company. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such factors include, but are not limited to, expectations and assumptions concerning the Company and the acquired businesses as well as other risks and uncertainties, including those described in the documents filed by the Company on SEDAR+ at www.sedarplus.ca. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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